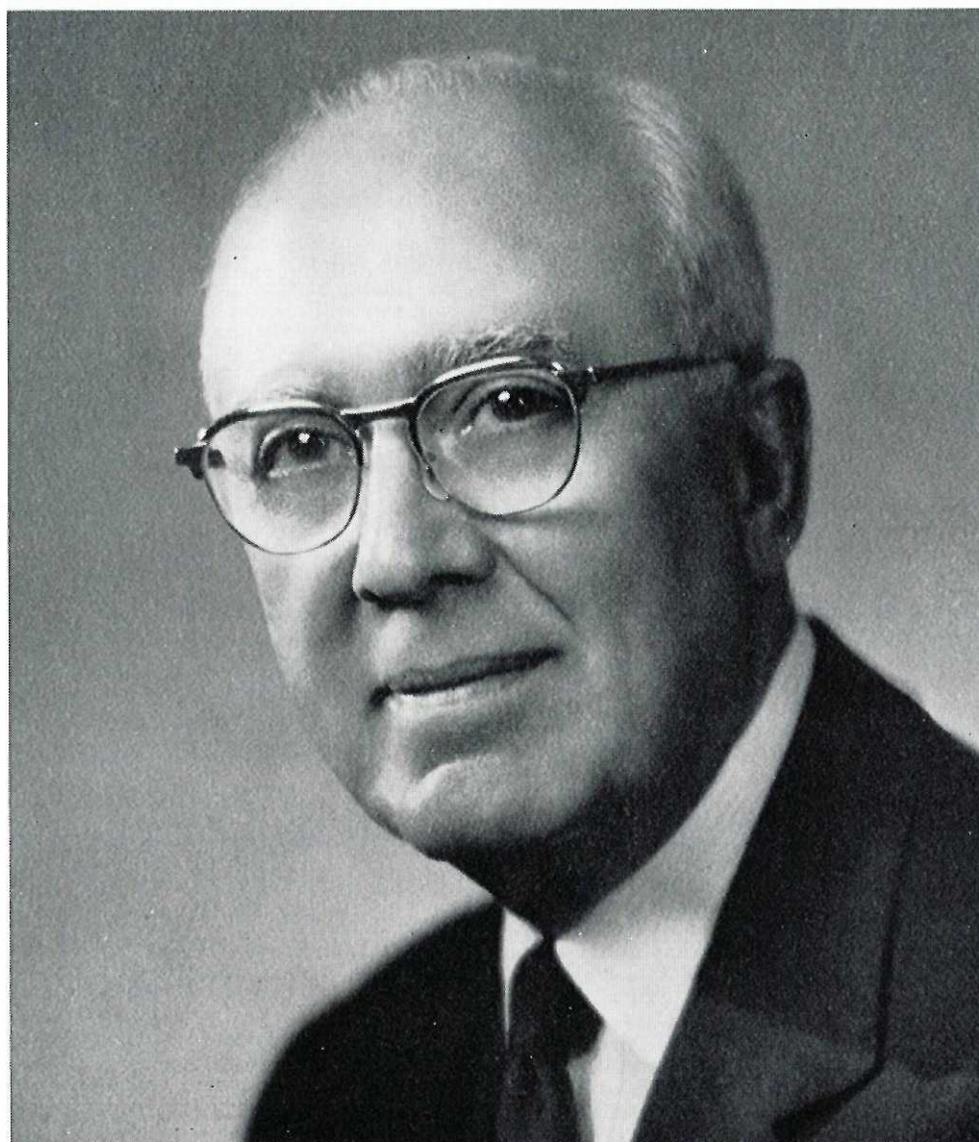


THE INTERNATIONAL DEMOLAY

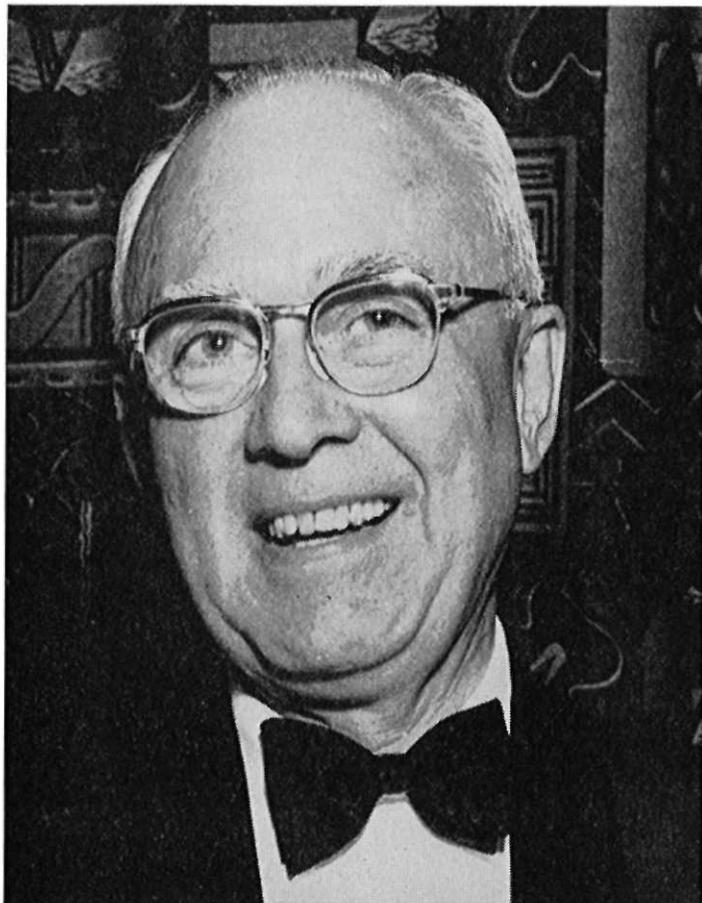


CORDON



Frank S. Land
June 21, 1890 - Nov. 8, 1959

'The Third Ruby'



Nov. 8, 1959....

Our beloved Founder is no longer with us. Word has just come that our Creator has claimed Dad Land for a higher calling and task not of this earth.

Lest we be lost in mournful sorrow of his passing, let us instead follow his shining example and wishes for a greater DeMolay, by rededicating ourselves to the solemn and sacred obligation of daily striving to follow better the principles of the Order and to endeavor to share to a greater extent the benefits of DeMolay among all young men.

Ours is not to reason why for this sudden absence from our midst, for the actions of our Master are best known by Him, and Him alone. Instead, rejoice in the fact that Dad Land led a full and worthy life, indeed a saintly existence. He gave to the world a tangible source in the Order of DeMolay of creating brotherhood among men during their formative years of manhood. His plan for making the young men of today better sons, better citizens, and better leaders of the world tomorrow has proved a positive success for nearly 41 years.

Thus Dad Land created his own perpetual and ever-growing monument when he founded DeMolay back in 1919. What better tribute could stand for a great man than nearly 3 million DeMolays who still practice daily the principles they learned at their chapter's altar. It was DeMolay that inspired and helped guide many of them into the successful positions they occupy today.

The facts on the life of Dad Land can be found elsewhere in this magazine; but words fail to capture the soft voice, the sincere smile, the steady step and the gracious manner of this "leader among leaders." The loss of his presence is irreplaceable, but his hopes and ideals will live forever in the Order of DeMolay. It is our task to see that they continue in the greatest manner possible.

We humbly thank God for the privilege of association with Dad Land, offer our prayers for his journey through that celestial sphere of eternity, and pray for divine blessing and guidance for DeMolay in the days, months and years ahead.

"When as comes to every man, the final summons, for each one of this honored group a red ruby takes the place of a pearl." Thus is remembered the explanation of the DeMolay pin that denotes the eight pearls and two rubies on the Crown of Youth as honoring the Founder and the nine youths whose ties of friendship drew them together in the formation of the Order.

Now a "third ruby" in memory of DeMolay's beloved Founder Frank S. Land will join the other two, which are in memory of Louis G. Lower, the first DeMolay, and Ivan M. Bentley, another of the original nine.

As the "Dad of Dads" goes to his final resting place, it is evident that through the Order of DeMolay he left a legacy to his fellow men far more rich than mere precious stones and metals. It brings to mind Dad Land's own words following the untimely death of Louis Lower on July 18, 1943, which were:

"Louis Lower was . . . a symbol to millions of young men, of the ideals and teachings of the Order of DeMolay. He wore the mantle of this stewardship with dignity and grace. He never forgot the responsibility that was his. The ethics of leadership taught him in DeMolay flowered in countless fields of endeavor

"Louis Lower was a man of ideals. He kept them to himself until the hour of fulfillment arrived. He loved God, his home and his country. He was a knight errant in his daily life although he would never admit it; but it was there. Passing by on the other side was not a mode of travel through life ever possible to him.

"Louis Lower becomes today a legend. He will forever be leading the mystical vanguard of youth. With the morning sun still shining upon his brow, death came, and—

'So Valiant-for-Truth passed over and all the trumpets sounded for him on the other side.'

Indeed most of the things written above could be said about Dad Land also, for who else wore his mantle of fame and greatness with such dignity, grace and humbleness? He was foremost as a man of ideals who fulfilled them with his daily life.

One particular difference is apparent—"becomes today a legend"—for Dad Land has been a legend for many years. Instead, today, a living legend becomes a spiritual legend whose 69 years of enriched and meaningful life will forever stand as a symbol and heritage that will be enjoyed and followed by the youth of the world today, tomorrow, the day after, and on into eternity.

Many regular features and other articles and photographs had to be withheld until the next issue of the Cordon to provide more space for the biography of Dad Land.

Editor:

RICHARD E. HARKINS

International Supreme Council Committee on Publication:
Robert H. Parker, Chairman

Dr. Claud F. Young, Earl E. Dusenbery, Clarence W. Head,
George M. Saunders, Edward G. Schultz

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Manuscripts or art submitted to the International DeMolay CORDON should be accompanied by addressed envelopes and return postage. The CORDON, however, assumes no responsibility for unsolicited manuscripts or art work.

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Dad Land's Death Is Shock To All

Founder Passes Away Nov. 8

By Richard E. Harkins

FRANK S. Land, Founder and Secretary General of the Order of DeMolay, passed away unexpectedly at 10:15 p.m. on Sunday, November 8, in St. Luke's Hospital in Kansas City, Missouri. The cause of death was pulmonary edema.

Dad Land, who was 69 years old, had entered the hospital the previous Tuesday after a cold had aggravated a prior arthritic condition. He was reported to be resting well Sunday afternoon, and his condition was not considered critical nor his life in danger.

Although his first illness had begun several months before, Dad Land was still present daily for a full work schedule at Supreme Council Headquarters and had merely curtailed his speaking engagements and other outside activities.

Telegrams reporting the regretful news were sent to all Active Members and Deputies of the International Supreme Council early Monday morning and general news releases were disseminated to the newspapers, wire services, and radio and television stations.

Hundreds of telegrams, cards and letters of condolence soon began to pour into Supreme Council Headquarters as well as messages and phone calls from all over the U. S. from persons who planned to attend the funeral.

FUNERAL services were held at 2:30 p.m. on Thursday, November 12, at the Country Club Christian Church. Reverend Herbert E. Duncan, LOH and pastor of the Westminster Congregational Church, officiated.

More than 1,000 persons, including leaders throughout the nation, attended the services during the cold, bleak afternoon. The large crowd of mourners overflowed the main auditorium and balcony, and between 200-300 persons were required to listen to the services over loudspeakers in adjoining rooms.

The active pall bearers were 6 members of the International Supreme Council Staff including: S. M. Battell, Harold C. Bergstresser, Richard E. Harkins, Jack D. Hart, Gorman A. McBride and John S. McKibbin, Jr.

Honorary pall bearers were present and past Grand Masters of Masons including former President Harry S. Truman, and other grand officers of all Masonic bodies; Active Members and Deputies of the International Supreme Council; Directors of the Columbia National Bank; and officials of Phillips Petroleum Co.

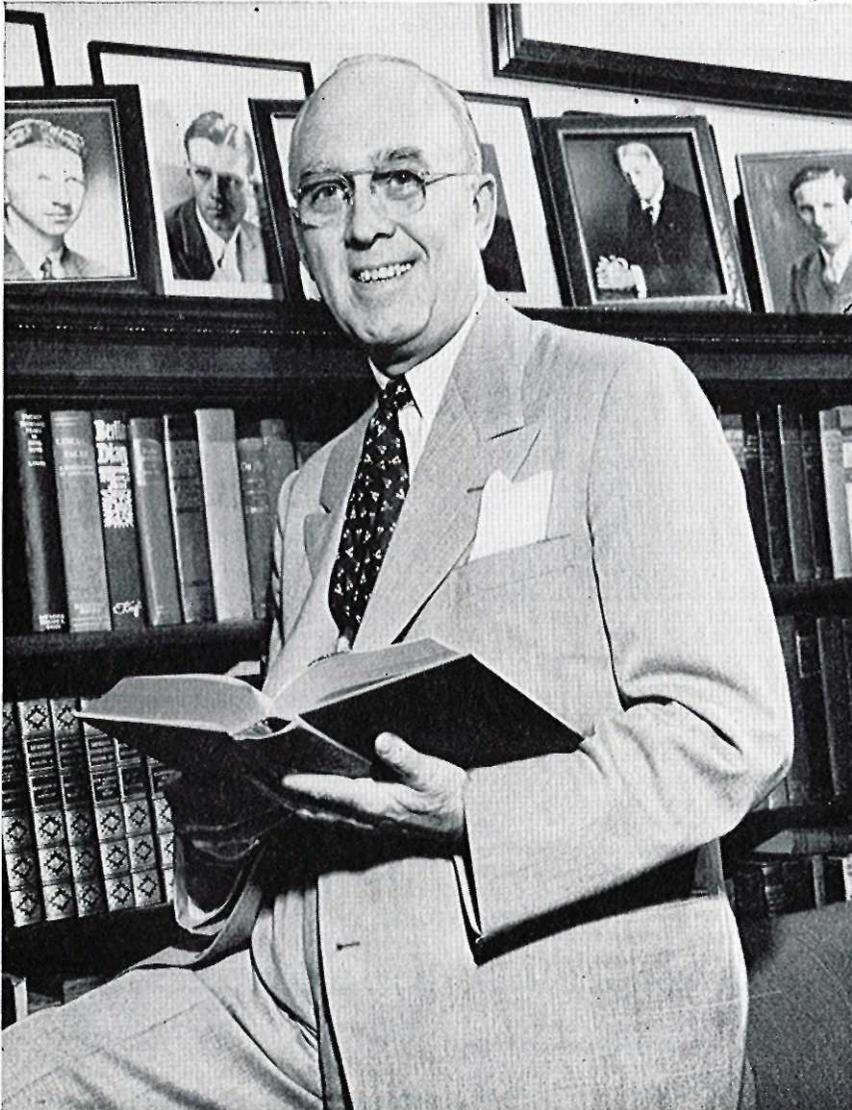
AN honor guard of six officers of the Mother Chapter of DeMolay accompanied the pall bearers. An honor guard of the Shrine Patrol of Ararat Temple of Kansas City formed outside the church as the casket was carried from the church.

In his outstanding eulogy of Dad Land "as a friend of the world," Reverend Duncan said that seldom in history does the passing of a man leave such a vast, empty feeling in so many lives as the death of Dad Land.

"He was known, respected and loved by veritable legions of young men in their teens," he said, "and by men in all walks of life—leaders of the arts and professions, congressmen and senators, governors and presidents of our nation."

"And now each has a rich and deep memory of a quiet personality who was capable of bringing out the best in every life his life touched." In establishing the Order of DeMolay after World War I, Dad Land restored to the youth

(Continued on page 14)



Dad Land's Life Was Full Of Outstanding Events

By RICHARD E. HARKINS

THE unexpected death of Frank Sherman Land, Founder and Secretary General of the International Supreme Council, Order of DeMolay, on November 8, 1959, ended the life of an outstanding Freemason, who had devoted his lifetime to the service of mankind, especially the youth of the world. As Founder of the Order of DeMolay in 1919, he had seen his original "boys club" of nine high school youths grow into an international organization of young men with nearly 3 million initiated over a 40-year period.

Thus was brought to a close the outstanding career of a man who was known to millions of active and senior DeMolays as "Dad Land," and to millions of Masons as a "leader among leaders." His absence leaves a vacancy that can never be completely filled.

Frank Land was born in Kansas City, Missouri, on June 21, 1890, to William S. and Elizabeth L. (Sampson) Land. His mother was only 16 at the time, and his father was a struggling young lumber yard employee. At the age of two, his family moved to St. Louis and there young Frank began attending Sunday School. He never missed a Sunday for 10 years.

HIS Sunday School teachings made such an impression on him that at the age of 10 he conducted his own classes on Sunday afternoons in the basement of the family home. Neighborhood children attended by the droves and Frank Land gained the title of "Boy Preacher of St. Louis." When he was 12, he was presented with a Bible in token of his 10 years perfect attendance

(Continued on page 11)

Great Falls and Duluth Newspapers Win Publication Contests

Congratulations are heartily extended to Great Falls (Montana) Chapter and Duluth (Minnesota) Chapter upon the selection of their chapter publications as the winning newspapers in the annual DeMolay publication contest.

Great Falls was tops in the printed (lithographed, etc.) category, while Duluth was judged the best in the mimeographed (ditto, etc.) division for the 1958-59 DeMolay year. The Great Falls paper, *The Chapter Chatter*, has been in existence some 31 years while the *DeMolay Ditto* of Duluth was in its first year of publication.

Commendations for a "well done" are also issued to all the other chapters whose newspapers placed in the top ten. Competition was very keen for some of the positions. It is hoped that even more chapters will have publications entered in this year's contest. Care should be taken to see that a copy of each issue is forwarded to Supreme Council Headquarters, 201 East Armour Blvd., Kansas City 11, Missouri.

There were also some fine jurisdictional publications and these were rated as ones "With Highest Honors, With High Honors, With Honors and With Merit." The same ratings were used for the chapter bulletins division.

Over 135 different publications were entered in the chapter mimeographed division, 35 in the bulletin division, 22 in the jurisdiction division and 14 in the chapter printed division. A minimum of 3 different issues was required of the chapter newspapers to be eligible for competition.

Each issue was graded separately as a single unit in the following areas:

	<i>max. pts.</i>
1. Quality of reproduction	10
2. Layout	
a. appearance	10
b. headlines, paper, binding	10
3. Content	
a. ISC programs boosted	5

b. allegiance statement, staff list	5
c. coverage of chapter events	10
d. general interest articles	10
e. quality of writing	10
4. Artwork	10
5. Accuracy	10
6. Editorials	10
max. total 100 pts.	

One-half of a point for each issue judged was added to the average score of all issues with a maximum of 12 points capable of being earned in this manner. The areas listed above were graded on the following scale:

Excellent	9, 10
Very good	7, 8
Good	5, 6
Fair	3, 4
Poor	0, 1, 2

Jurisdictional papers and bulletins were put into categories according to the average score obtained in points. Coincidentally all those falling in the "With High Honors" category were printed papers. A printed paper will normally obtain an excellent score in quality of reproduction on each issue, which helps measurably in its overall average.

Many publications would do very good in most of the areas of judging but then get absolute zeros for completely neglecting certain areas. These latter were usually in regards to Supreme Council programs, artwork and editorials. The staffs of all papers should strive for a good balance.

It is known that many other chapters publish papers but do not send a copy of each issue to Supreme Council Headquarters. The paper's editor has the responsibility to see that this is done along with the Chapter Dad. It is earnestly hoped that every DeMolay chapter will one day have its own publication.

Exchange lists of chapter and jurisdictional publications are now available from the Director of Public Relations at Supreme Council Headquarters.

CHAPTER PUBLICATIONS

Printed Division

1. **Chapter Chatter**, Great Falls (Mont.) Chapter.
2. **The DeMolay Knight**, Mother Chapter, K.C. Mo.
3. **DeMolay News**, Cecil Cheves Chapter, Savannah, Ga.
4. **The Preceptor**, City of Brisbane Chapter, Brisbane, Queensland, Australia.
5. **DeMolay Star**, Baltimore (Md.) Chapter.
6. **The Orator**, Robert Le Bruce Chapter, Washington, D. C.
7. **DeMolay Sentinel**, Lancaster (Pa.) Chapter.
8. **Crusader**, Islam Chapter, San Fran., Calif.
9. **The DeMolay Link**, Howard Weber Chapter, Bartlesville, Okla.
10. **Roon-O-Gram**, Longvic Roon Chapter, Milwaukee, Wisc.

Mimeographed Division

1. **DeMolay Ditto**, Duluth (Minn.) Chapter.
 2. **Paterson Preceptor**, Paterson (N.J.) Chapter.
 3. **The Crescent**, New Bedford (Mass.) Chapter.
 4. **Order Orator**, Burbank (Calif.) Chapter.
 5. **The Templar**, Kenmore (N.Y.) Chapter.
 6. **Crusader**, Islam Chapter, San Fran., Calif.
 7. **The Gavel**, Orange Coast Chapter, Newport Beach, Calif.
 8. **The Advisor**, Bayside Chapter, Wynnum, Queensland, Australia.
 9. **DeMolay**, Rochester (N.Y.) Chapter.
 10. **Boise Chapter Breeze**, Boise (Idaho) Chapter.
- The Davenport DeMolayan**, Davenport (Iowa) Chapter.
Preceptor, Midwest City (Okla.) Chapter.

Bulletins Division

- With Highest Honors—None.
With High Honors—**Crown and Sword**, Middlesex Chapter, Reading, Mass.
With Honors—John Greenleaf Whittier Chapter, Haverhill, Mass.; **Crusader** Chapter, Dorchester, Mass.; **Springfield Chapter**, Springfield, Conn.; **The Oracle**, Reading Chapter, Reading, Pa.

JURISDICTIONAL PUBLICATIONS

- With Highest Honors—None.
With High Honors—**The Epitaph**, Arizona; **The Colorado DeMolay**, Colorado; **Indiana DeMolay Digest**, Indiana; **The Japan DeMolay News**, Japan; **The Tennessee DeMolay Scribe**, Tennessee; **The Virginian Patriot**, Virginia; **Evergreen DeMolay**, Washington; and **Badger DeMolay**, Wisconsin.
With Honors—**State Newletter**, California; **The GEM DeMolay**, Idaho; **Herald**, Maryland; **The Bulletin**, Massachusetts; **DeMolay News**, Southern California.
With Merit—**DeMolay News**, Arkansas; **Co-Ordinator**, British Columbia; **DeMolay Bulletin**, Central Illinois; **The DeMolayan**, North Dakota; **DeMolay Digs**, Nevada; **The Court Herald** (Cevaliers), Ohio; **Oregon DeMolay Scroll**, Oregon; **PDA News**, South Carolina; and **Texas DeMolay Newsletter**, Texas. Special mention goes to Minnesota, whose extensive DeMolay news is contained monthly in **The National Observer**, a Masonic publication.

Special Cordon Rate Is Offered

A special reduced rate of \$1.00 for a 1 year subscription to the *Cordon* is now available when a *Cordon* subscriptions are entered as a group for every member of a chapter or every new member initiated.

These special subscriptions can be obtained only through a chapter advisor or scribe and not by individual members writing in.

The new rates provide a good opportunity for chapters, Mothers' Circles or other interested groups to have each one of a chapter's members a *Cordon* subscriber. The more *Cordon* subscribers a chapter has, then the more DeMolay interest and enthusiasm there will be among chapter members.

Each issue of the *Cordon* is jam-packed with DeMolay news and ideas from the four corners of the earth. New features and programs are found in each edition. The *Cordon* can become even bigger and better if many chapters take advantage of the new special rate to help increase the number of *Cordon* subscribers.



A LEGION OF HONOR investiture was held in Trenton, N. J., on Nov. 7, and getting together prior to the ceremony were, left to right: Laurence Stratton, LOH designate; August C. Ulrich, Past Grand Master of N. J. and HLOH designate; Daniel C. Melchoir, DeMolay Executive Officer for N. J.; George E. Stringfellow, immediate past Imperial Potentate of the Shrine of No. America and Active Member of the DeMolay Supreme Council; William Davies, Grand Master of New Jersey and LOH designate; and Frederick H. Stigale, Jr., Active Member of the Supreme Council 33°, A.A.S.R., N. J., and active Member of DeMolay Supreme Council.

Charles A. Boyce Named Acting Secretary General

A special meeting of the Executive Committee of the International Supreme Council Order of DeMolay was called by its Chairman, Dr. Claud F. Young, for Friday morning, November 13, 1959, at the Kansas City Club in Kansas City, Missouri, to fill the vacancy in the office of Secretary General created by the death of Dad Land.

Immediately after the meeting, Dr. Young announced that Charles A. Boyce, former Executive Assistant to the Secretary General, had been named Acting Secretary General of the Order of DeMolay.

He will continue as Acting Secretary General until the next annual session of the Supreme Council on April 10-11 in Tucson, Arizona, or until his successor has been elected as Secretary General, Dr. Young said.

Nineteen of the 29-member Executive Committee were present for the specially called meeting.

An eight-man committee was appointed from the members of the Executive Committee by Dr. Young, Chairman, to recommend a person for the office of Secretary General at some future date.



Charles A. Boyce

to influence his decision to join the youth group's staff.

At that time the DeMolay headquarters operated out of one room at the old Scottish Rite Temple at 15th and Troost in Kansas City. A year later Dad Boyce was named comptroller and served in that position until 1947 when he was appointed Executive Assistant to Dad Land.

Dad Boyce, who is 72, was born in Kansas City and has lived there ever since. He became acquainted with Dad Land when they lived in the same neighborhood. He also was a school classmate of Mrs. Land's.

Masonically, Dad Boyce is a member of Ivanhoe Lodge No. 446, A.F.&A.M.; Kansas City Chapter No. 28, R.A.M.; Kansas City Council No. 45, R.&S.M.; Oriental Commandery, No. 35, K.T.; Kansas City, Missouri, Scottish Rite Bodies and a past Master of Kadosh; Ararat Shrine Temple and a past Director of the Greeters. He was coroneted a 33° by the Supreme Council 33°, A.&A.S.R., S.J., in 1955.

Dad Boyce is married and has a grown son and daughter.

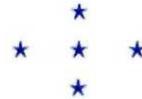
Boyce Joined Staff in 1922

Charles A. Boyce, 33°, who was named acting Secretary General by the Supreme Council Executive Committee, has been a member of the DeMolay staff for over 37 years.

It was on June 12, 1922, that Dad Boyce decided to quit his job in the accounting department of the Kansas City Southern Railroad and cast his lot as the fifth member on the staff of the new youth organization. It was no small decision, as he had been with the railroad for 16 years and DeMolay was only a 3-year-old organization and barely had 400 chapters.

Dad Boyce was 35 years old at the time and had become a Freemason three years previously. He took great interest in the Masonic work; and since Masons sponsored DeMolay chapters, it helped

The International Supreme Council of the Order of DeMolay



The Five Star DeMolay Special

OCT. 1, 1959 to FEB. 15, 1960

- ★ A special membership drive especially designed to build the GREATER DEMOLAY and to appropriately observe the 41st birthday of its founding.
- ★ Membership Goal—41,000 new members.
- ★ To the First Line Signer of one or more petitions a "BUILDERS MEMBERSHIP CARD."
- ★ To the First Line Signer of three or more petitions an attractive "BUILDERS MERIT BAR."
- ★ A special "ANNIVERSARY AWARD" to the Chapter Advisor whose Chapter reports 41 or more new members during the period October 1, 1959 thru February 15, 1960.

Petitions must be presented, and candidates initiated and reported on Form 10 before recognition will be granted.

All designates for awards must be certified to the Membership Department of the International Supreme Council by a member of the Advisory Council not later than March 1, 1960. The certification shall provide the name and address of all those qualifying for the awards.

A new member today means the Greater DeMolay of tomorrow, so it's hats off to the past and coats off for the future.

Final standings in other DeMolay international contests will be given in the next CORDON.

Membership Winners for 1958-59 DeMolay Year Are Named

HI-FI AND TRANSISTOR WINNERS

(Greatest % of quota made from 1 April-30 Sept. '59)

1. 401 or More Active Membership (Quota: 108 - 120)
Temple Chapter
Akron, Ohio84%
2. 201 to 400 Active Membership (Quota: 60, 72, 84 and 96)
Oriental Chapter
Johnstown, Pennsylvania93%
3. 101 to 200 Active Membership (Quota: 36 and 48)
Westmoreland Chapter
Greensburg, Pennsylvania130%
4. 100 or Less Active Membership (Quota: 12 and 24)
Garland, Texas325%

MEMBERSHIP QUOTA MADE JURISDICTION

1. France	591.6%
2. Hawaii	362.5%
3. South Carolina	179.1%
4. North Dakota	175.0%
5. Georgia	156.1%
6. Germany	147.2%
7. Saskatchewan	146.4%
8. Delaware	138.5%
9. South Dakota	120.8%
10. British Columbia	118.2%

NEW CHAPTER EXTENSION

1. Ohio	11
2. Calif., Ind.	8
3. North Carolina ..	7
4. Fla., N. Y., Tenn.	6
5. Pa., Wash.	5
6. Conn., Ga., Mich., S. C., Tex.	4

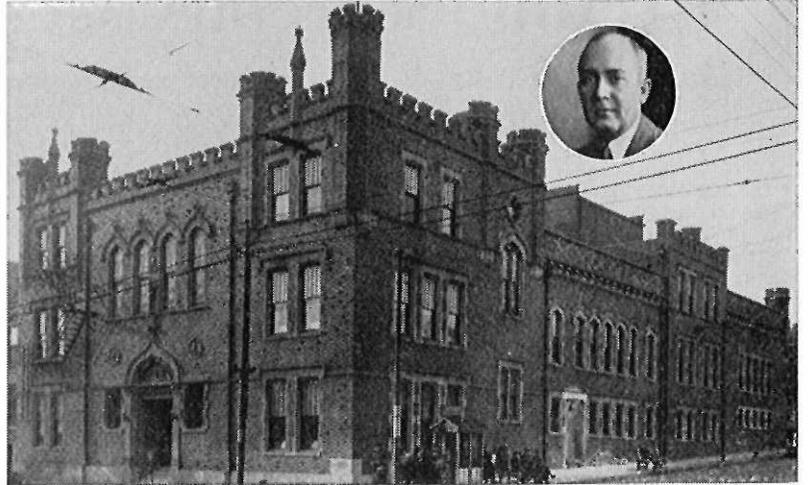
CHAPTER

1. Hawkins County (Rogersville, Tenn.) ..	525%
2. Honolulu (Honolulu, Hawaii) Miami (Troy, Ohio)	458%
3. Augusta (Augusta, Georgia) Palestine (Portland, Oregon)	425%
4. Okaloa (Ft. Myers, Florida) Anderson (Anderson, So. Car.)	408%
5. Millington (Millington, Tenn.)	391%
6. Murray L. Adams (Beaumont, Texas) Garland (Garland, Texas) Marion (Marion, Ohio) William Mason Saunders (Alexandria, Va.)	358%
7. Highland Park (Tulsa, Oklahoma) Fork Union (Fork Union, Virginia)	350%
8. Triangle (Escalon, Riverbank, Oakdale, Calif.)	333%
9. Harry Green (Weisbaden, Germany) ..	308%
10. Walter F. Going (Columbia, S. C.) Chemeketa (Salem, Oregon)	304%

Photographs Show Progressive Life



AS A BOY Dad Land had a desire to be a fireman and he was Jr. Chief No. 17 of the Kansas City Fire Department.



THE OLD SCOTTISH RITE TEMPLE at 15th and Troost in Kansas City, Mo., was where Dad Land (see inset) worked as head of the social service bureau and held the first meetings of DeMolay.



THE SUN CAUSES Dad Land to frown as he visits a movie set in Hollywood, Calif., during the 1930's.

PRESIDENT EISENHOWER walks in with Dad Land to the latter's annual breakfast during the Grand Masters' Conference in Washington, D.C., in 1955. The 35th annual DeMolay Supreme Council session was also held there at that time.

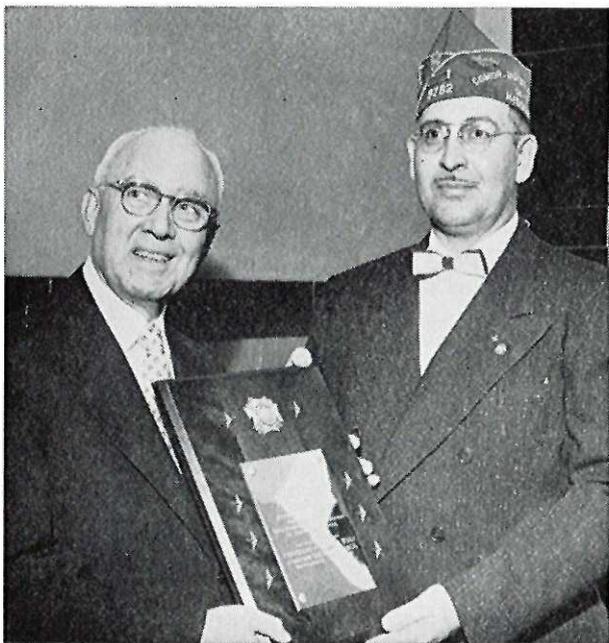
Of Dad Land



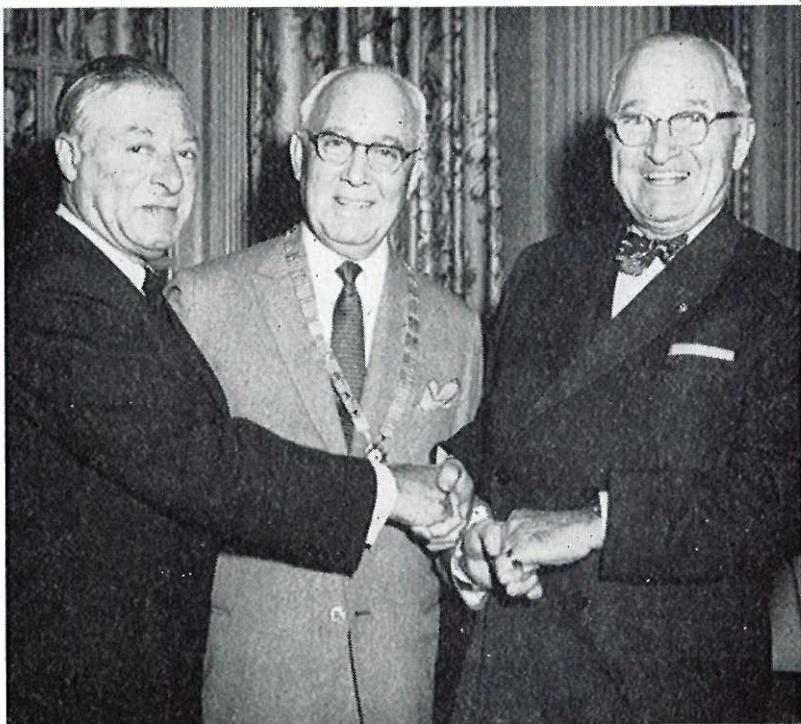
THE HIGHEST SCOTTISH RITE HONOR—the Grand Cross—was presented to Dad Land in 1955. William B. Massey, SGIG for Mo., pins the Grand Cross on Dad Land. Dad Land was the 28th Mason to receive the honor in the 154-year history of Scottish Rite Masonry and at 65 was the youngest man to be so honored by the Supreme Council 33°, A. & A.S.R., S.J. The award must be by unanimous vote of the Supreme Council 33° and is for outstanding service to all Masonry.



DAD LAND HOLDS Gallant Knight, a black pedigree miniature poodle, which was given to him in June, 1959, as a birthday present from Mother chapter.

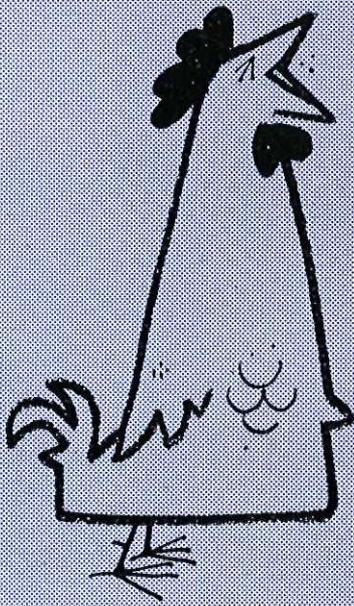


NAMED AS MAN OF THE YEAR in 1956 by the County Council of the Veterans of Foreign Wars in Kansas City, Mo., Dad Land accepts a plaque from Council Commander William H. Hutcherson.



THREE LONGTIME FRIENDS, George Jessel, Dad Land and former President Harry S. Truman, take time during the 1959 DeMolay Supreme Council session in Kansas City to talk over old times.

DEMOLAY WEEK



Honor Dad Land

Most chapters plan an initiation for DeMolay Week and indeed it is most appropriate. What would be even more appropriate this year is to have a "Founder's Class" and name it in honor of the late Dad Frank S. Land.

It would not only be an extra honor to those candidates taking their DeMolay vows in the class, but also a fitting tribute to the man who founded and then dedicated his life to the building of the Order.

During last year's DeMolay Week, Honolulu, Hawaii, chapter set its goal for 40 candidates in its membership class. Each member of the class represented a particular year as his petition was elected. Prizes were given for the first, youngest and oldest petitioners as well as awards to chapter members bringing in the most candidates.

If every chapter would set a goal of obtaining their "gold ribbon quota" (twice the no. of the assigned quota) of new members, by the end of DeMolay Week, a new all-time membership record would be set. It would be a tremendous achievement in memory of Dad Land.

Ready to Bowl?

Better get those bowling balls rolling so your averages will be set for any handicap in the International DeMolay Mall-o-matic Bowling Tournament during DeMolay Week March 13-20.

A minimum of seven weeks of bowling is needed to establish your average for the tournament. Special entry blanks for your chapter teams to enter will be sent around March 1 by the Department of Activities of Supreme Council Headquarters.

Standard American Junior Bowling Congress rules and regulations will govern the tournament. Chapters can enter as many teams as desired. Each team should have five members although four can be used.

Trophies will be given to teams as well as individuals for such achievements as high series and high game. The complete list of awards will be issued in the immediate future.

Listed below are suggestions for chapter activities that could be used for each day of DeMolay Week in following the theme of the 7 cardinal virtues of the Order.

Remember, they are merely suggestions and will necessarily have to be selected and rearranged insofar as day of the week to meet the individual requirements of each chapter.

March 13—Sunday . . . Reverence . . . This can be one of the most productive days for DeMolay, and it is certainly appropriate for the Week's activities to begin on a religious note. The entire chapter can attend church in a body, (with the officers in their robes) or several groups can attend different churches. The minister or ministers should be informed of the activity and the significance of DeMolay Week and asked to preach a sermon on DeMolay or at least mention the Order in some way. Background material on DeMolay should be furnished the ministers for this purpose.

DeMolays could also participate in the service by ushering, taking up the collection, furnishing music or giving the Bible reading. This is an excellent opportunity for the chapter's Gospel Team to be utilized.

There might also be a chapter member that is studying for the ministry who could give the sermon. Evening vespers are another activity for this day.

March 14—Monday . . . Filial Love . . . This should involve some activity that the parents can attend and participate in. It can be a potluck dinner or a breakfast or just a meeting to honor the parents, advisors and Mothers' Circle. At such a meeting entertainment can be presented, possibly the Flower Talk given and light refreshments served.

Personally, each chapter member could endeavor to do something special for his parents that day, whether it be performing some extra task at home or giving them some present like flowers or candy.

March 15—Tuesday . . . Patriotism . . . There are numerous things that can be planned for this day, such as taking over the city offices for a day, attending a city council meeting, or performing a civic service. This latter would include such items as taking down election posters, cleaning up a park or other city property and presenting a United Nations or your nation's flag to the city or school.

DeMolay has also maintained a strong support of the public schools and this could be carried out in a theme for a radio program or other event.

March 16—Wednesday . . . Courtesy . . . Consideration for others is one of the foremost teachings of DeMolay. Courteous activities include visiting hospitals, homes for the aged, orphanages and rehabilitation centers for the purpose of bringing cheer to the people there either through entertainment or by gifts of magazines, books, flowers, fruit or candy. A traffic safety or bicycle safety program could also be used with emphasis

on courteous acts by drivers. There never was a more courteous person than our Founder Dad Land, and his life as a fine gentleman in every act and gesture could be used for a chapter program on courtesy. Tips on courtesy when on dates could also be given.

March 17—Thursday . . . Cleanness . . . This quality in mind and body could be emphasized through some athletic competition such as basketball, volleyball, rifle, bowling or other similar activity. Clean thoughts and language could be the subject of a talk to the chapter by a Sr. DeMolay, a chapter member or possibly a minister.

Also cleanliness can be emphasized through a program of cleanliness in the community with DeMolays sponsoring a cleanup campaign of parks, streets and other places. Anti-litter programs would also be well-received. An excursion could be made through the health, water or sanitation plants. Moral cleanliness could be put forth by emphasizing the reading of good books and ridding the news stands of indecent literature.

March 18—Friday . . . Fidelity . . . to an ideal, a principle and a purpose is something that every DeMolay should already possess. This virtue can be reaffirmed by having an initiation of a special class of candidates to testify to the members' desires to see that the benefits and friendships of the Order are shared with all eligible youth.

And what would be more appropriate than to have a Founder's class in honor of the late Dad Land. It would also provide an extra honor to those being initiated in this class.

A "Buddy Banquet" could also be held for prospective chapter members. At this time friendships could be built up and all the activities and benefits of DeMolay pointed out to the prospective members.

March 19—Saturday . . . Comradeship . . . This will be the easiest activity to plan for the chapter because under it would fall any events with other chapters such as visitations, athletic competitions, installations or excursion trips and any social affairs. A big dance is the most common social affair planned, and maybe the chapter will want to crown the chapter sweetheart.

Possibly some activity can also be worked out with some other young organization to not only get together, but maybe to help them.

March 20—Sunday . . . Reverence . . . The repeat of this virtue is intentional. It is earnestly believed that there is no better way to begin and end the DeMolay Week activities than in church. The same suggestions that were given for the first Sunday apply here also.

Change the particular activity to the day that is best suited for your chapter, but the important thing is to have as many good events as possible.

The Order of DeMolay cannot help but gain new friends, good will and prestige if every chapter will carry out an aggressive DeMolay Week program March 13-20. Good Luck!

MARCH 13 = 20

DeMolay Week for 1960 is scheduled for March 13-20 and every chapter should begin planning now to insure that outstanding success will be achieved for each of the DeMolay events planned for its community while celebrating the 41st birthday of the Order.

It is suggested that each day of the week be designated to represent one of the 7 cardinal virtues of DeMolay with appropriate activities planned accordingly. For example, Sunday would represent the cardinal virtue of reverence, and a special church service or other religious activities would be carried out.

Proper organization is the key to success in any undertaking, and so it is necessary that your chapter appoint proper committees now to work on the various activities your chapter will be holding during International DeMolay Week.

There should be a special committee for each event if enough members are available. It is important that every chapter member have a part in the planning. It will better insure the wholehearted support of every single chapter member.

The most important committee for DeMolay Week and the one that has the biggest job is the publicity committee. The primary purpose of having International DeMolay Week annually is to call the attention of the citizens of a community to the work and accomplishments of the Order of DeMolay.

Naturally, to realize this purpose, it is necessary that the chapter's activities be presented to the persons of your community in the most favorable way possible and as often as possible. Thus newspapers, radio, television, signs, store windows and all possible forms of publicity should be utilized.

Some chapters have come up with some mighty ingenious ways to further such publicity, and your chapter can too if you collect everyone's thoughts on the subject.

But the main point is not to delay, begin planning now and let's have all 2,200 DeMolay chapters around the world carrying out a well-rounded group of activities during DeMolay Week, March 13-20.

Publicity Info.

Just as the hen cackles to inform the world that she has done something, so should your chapter take positive steps to see that the people of your community are informed of the events taking place during International DeMolay Week, March 13-20.

It should also be your purpose to inform them more fully in general about the Order of DeMolay. It will be the first time that most of them have ever heard of DeMolay.

The publicity committee for DeMolay Week is the most important single committee. The committee members should not only be those who know how to write news stories, but also those who know key persons in local news media.

A good advisor should work with this committee to aid the members in obtaining maximum publicity from all possible sources.

The potential areas of publicity are as follows:

Newspapers—Be sure that all papers have advance information on the whole week's activities and the results of any events. Remember that newspapers are interested in news, so give it to them as soon as it happens, or you know it is going to happen.

Obtain as many pictures as possible. Many chapters have been able to obtain a 2-page spread in papers by getting merchants and other citizens to take ads in the paper congratulating DeMolay on its 41st birthday. The ad depts. of the newspapers will do most of the selling. Much of the space on the two pages is then allotted the chapter to put in pictures of the officers and give the history of the chapter and the Order.

Radio—Have disc jockeys play "The Sweetheart of DeMolay." If they don't have a record, furnish them one from the International Fraternity House or the local music store. Try and obtain time for a special program on DeMolay. A 15-minute script for such a program is available from Supreme Council headquarters.

Supply the stations with all the news of DeMolay Week events just like the



newspapers only in briefer form. Also you should furnish the stations with special spot announcements of "Happy Birthday to DeMolay" and time signals and station breaks on DeMolay.

Television—Everything you furnish a radio station (news, program, station breaks, time signals, announcements, etc.) should also be given to any television stations plus 8x10 photographs. These latter can be pictures of the officers or advisors or chapter activities and even the DeMolay emblem.

Special—Special outlets for publicity include such items as marquees of picture shows and grocery stores; hobbies or other displays in store windows; talks or programs before civic clubs or groups; "Hats Off" awards; obtaining a proclamation of DeMolay Week from the mayor (a must); parades; banners on main street; signs and window cards; and special promotional material such as extra copies of the *Cordon, DeMolay in a Nutshell, That's My Boy and Invitation with a Promise* distributed to public places and individuals.

Space in this issue does not permit suggestions for station breaks, time signals, etc., but they are available upon request from the Director of Public Relations, Order of DeMolay, 201 E. Armour Blvd., Kansas City 11, Mo. They will also be listed in the February-March *Cordon* which will reach you a couple of weeks before March 13 in plenty of time to make copies for all the radio and television stations.

In writing all news stories for the newspapers, radio and TV, it is suggested that the form given in the Supreme Council Public Relations Kit be followed. These kits are still available from Supreme Council Headquarters.

Write the Director of Public Relations in Kansas City if you need any help with your publicity plans.

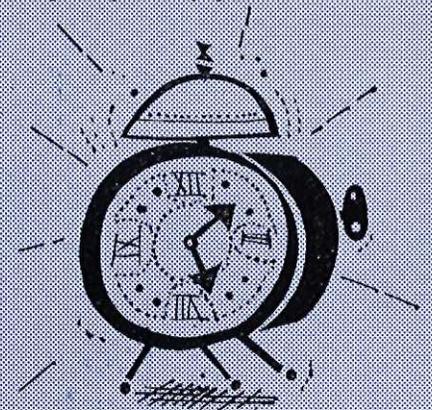
A PROCLAMATION

WHEREAS, the Order of DeMolay is composed of young men ranging in age from fourteen to twenty-one years, who are seeking to become tomorrow's better citizens by developing character with boys of their own age; and WHEREAS, the organization was founded by Frank S. Land, during the year 1919, at Kansas City, Missouri, and is now International; and

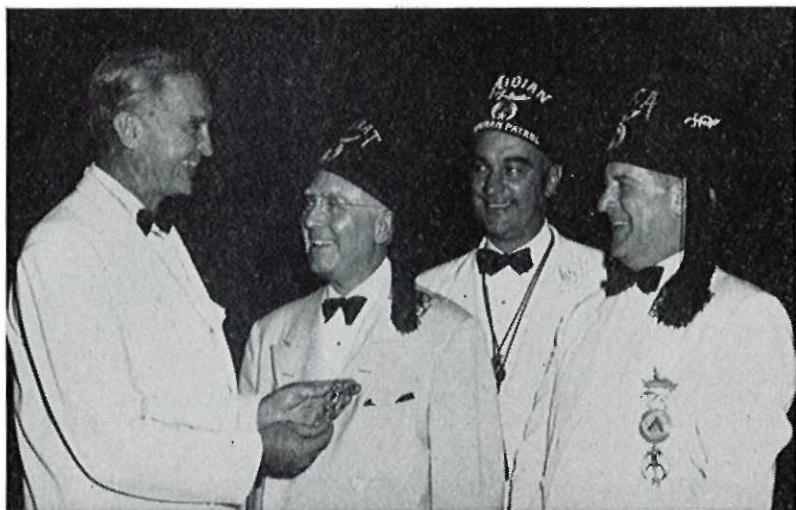
WHEREAS, all DeMolay members of the _____ Chapter, sponsored by the _____, will observe the period of March 13-20, 1960, as "DeMolay Week" in celebration of their 41st Anniversary so as to exemplify their many community and national activities, and in some small way show recognition to all former DeMolays; now

THEREFORE, I, _____, Mayor of the City of _____, do hereby proclaim the week of March 13 to March 20, 1960, as "DeMolay Week" and call upon all our citizens to join in saluting the young men of the Order of DeMolay and in expressing our grateful appreciation for the fine example set by these young leaders in contributing to the welfare and character of other young men of this City, thus aiding in the development and leadership of tomorrow. Given under my hand this 1st day of March, 1960.

_____, Mayor



Dad Land Was Imperial Potentate



SENATOR STUART SYMINGTON pins the jewel of Imperial Potentate of the Shrine of North America on the lapel of Dad Land in July, 1954, in Atlantic City, N. J., as Kansas Governor Ed Arn, LOH, and Rennie L. Arnold, outgoing Imperial Potentate look on.

Wonderful Tributes Are Written About Life and Work of Dad Land

*"Again, a prince has fallen in the fight,
The Valorous champion of truth and right,
Determined, honest, level-headed, just,
Who broke no promise nor betrayed a trust,
His genial face with courtly kindness beamed,
By friend beloved, by all the world esteemed."*

The above is typical of the many wonderful things written and sent to Supreme Council Headquarters and Mrs. Land upon word of the death of Dad Land.

Telegrams, cards, letters and flowers arrived by the hundreds. They came from the great as well as the little, from heads of nations as well as the newest DeMolays, but all carried one common message—heartfelt devotion and tribute to a man of saintly greatness.

A few excerpts from the many thoughts expressed included:

"Deepest sympathy, I grieve with you today for I loved him too."—Tom Law

"I have many memories of Dad Land and they are all happy ones. I remember when he called me at the time of Louis Lower's death. Now they are both gone, the Founder and the first DeMolay. But what a wonderful legacy to have left after a life of service in that we can all rejoice, even as we are saddened by his passing."—John Cameron Swayze

"He will be sorely missed by thousands upon thousands of his devoted boys."—Walter Cronkite

"... he contributed to the growth and development of useful youthful activities and was a great leader in the civic life of his country."—Alf M. Landon

"With great sadness and loss I learned of the passing of this truly great American. He was one of the patterns God set before us to follow."—Gene Austin

"Few men have ever held the position

of high esteem which has been his these many years, and no man ever deserved it more than he."—Walt Disney

Ararat Shrine Temple of which Dad Land was a past Potentate, issued a resolution on his passing which said in part:

"During his lifetime he was many things to man and boy, advisor, confidant, teacher, leader, benefactor, but to all men, he was a true friend."

"The rain today (Thursday) is symbolic—even Mother Nature weeps as such a fine man as Frank S. Land is laid to rest."—A letter to the Editor of the *Kansas City Star*.

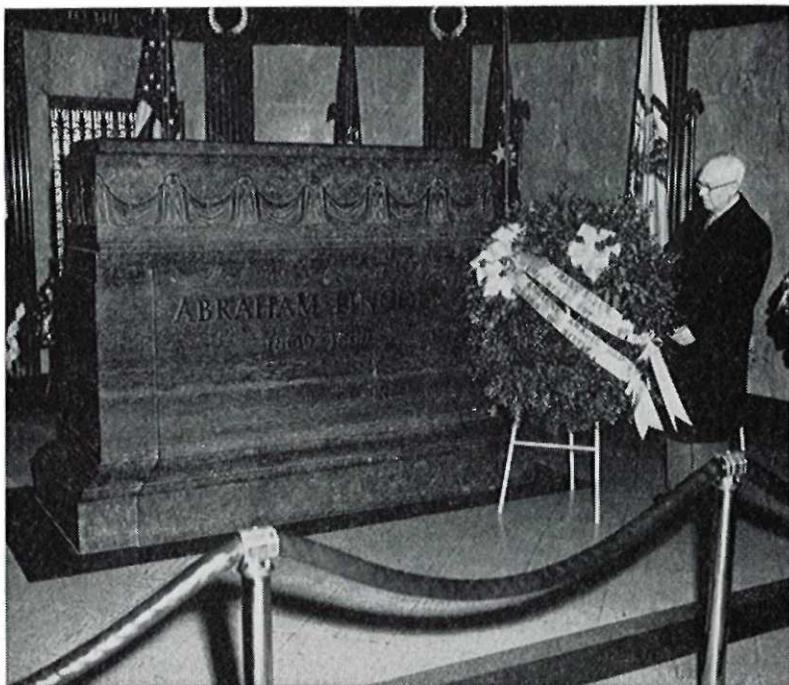
A lengthy editorial on Dad Land was published in the morning edition of the *Kansas City Star* on Nov. 10, which included the following:

"Seldom has a man and, certainly, no other Kansas Citian, had a role of such far-flung association with his fellow men."

"Frank Land exercised this influence with a manner that in no way fits the usual impression of a leader of millions. Quiet, completely unassuming . . . Yet from this quiet manner came the spark capable of inspiring the finest ambitions of youth or adults. It was combined with a practical executive ability that translated the aspirations of youth into a world organization, the first big new development to come out of Masonry in 200 years."

"Anyone could feel completely at ease with Frank Land, men or boys and particularly the boys. His kindness, his warm feeling for people and their problems, was sensed even in a brief meeting."

(Continued on page 13)



IN FEBRUARY, 1955, while Imperial Potentate of the Shrine, Dad Land placed a wreath on the tomb of Abraham Lincoln.

1954 - 1955

Land's Life Continued (from page 3)

at Sunday School. It was at this time that his parents separated, and he and his mother and younger sister moved back to Kansas City to live with his grandmother.

Besides going to school, young Land helped long hours in the family restaurant. In his junior year in high school he transferred to the Kansas City Art Institute since he always had a flair for making drawings. Upon finishing high school, he bought the family restaurant and continued to make it a success and later sold it for a profit of \$8,000. His art interest made him a dominant leader in the Kansas City Municipal Art League to improve the beauty of the city.

Then he became a volunteer in social service work for the Scottish Rite bodies. He had received his Entered Apprentice Degree in May, 1912, and continued up the Masonic ladder until January, 1913, he had completed both the York Rite and Scottish Rite Degrees. It was a Masonic beginning that would eventually lead him to the highest positions and esteem in Masonry.

JOHAN Glazier (later the second Grand Master of DeMolay and a staff member) called on him to handle the distribution of food and clothing from the Scottish Rite Temple. The program soon led to a full-time position and Frank Land sold his restaurant.

It was while in this post that he hired a young high school lad named Louis Lower. Lower's father, who had been a friend of Dad Land's, was killed in a hunting accident and young Louis needed work to help support the family. Dad Land had numerous chats with Lower and one day he approached him on the subject of forming a boys club that would meet regularly at the Temple.

The next week, in February, Dad Land repeated his boys club idea to 9 teen-age youths over hot dogs and ice-cream sodas. They liked the idea and went away to solicit their friends. On March 18, 1919, 33 boys were on hand at the Temple for the organizational meeting. The name of DeMolay was selected from the story of Jacques DeMolay, the last Grand Master of the Knights Templars, who were crusaders of the 13th century.

At the next meeting, the obligation of the new Order was taken by the members on the Bible that Dad Land had received for 10 years of perfect Sunday School attendance. Louis Lower was the first to kneel at the altar, and thus the first DeMolay member in the world.

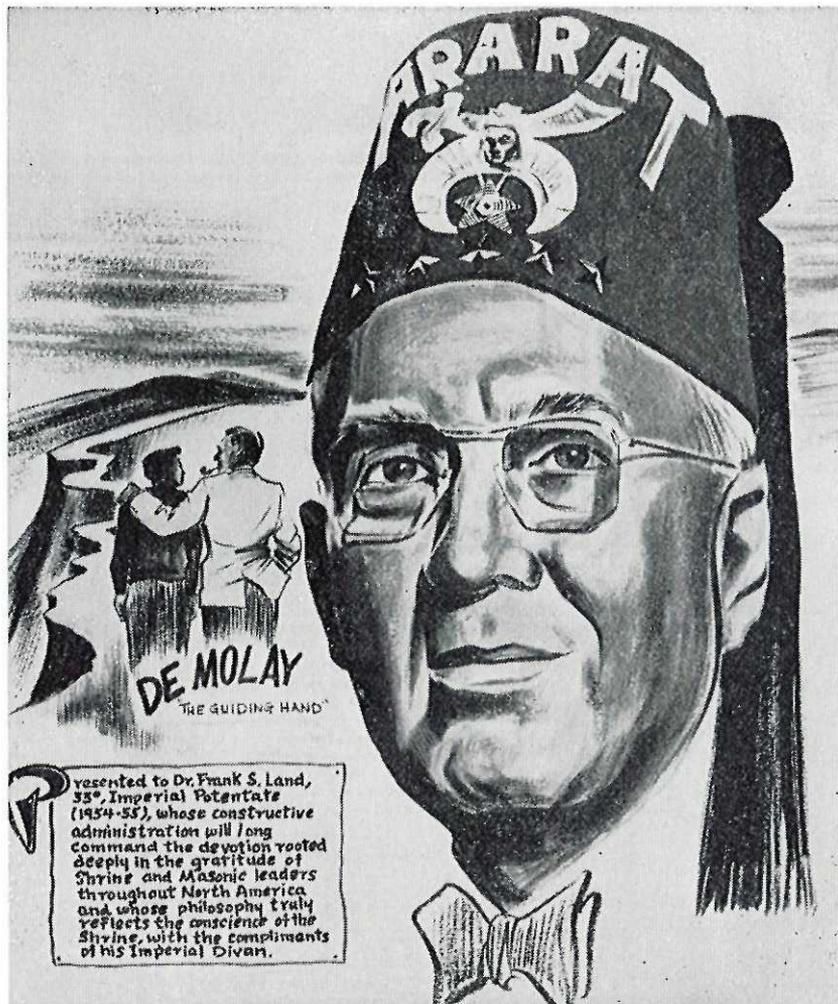
The DeMolay group began to grow by leaps and bounds, and the fame of the organization spread. In the fall of 1920 the second DeMolay Chapter was installed in Omaha, Nebraska, and Dad Land realized that his "brain child" was going to need his full time. It was then that a Grand Council of the nation's leading Masons was set up as the governing body and Dad Land as the directing head.

IT was not many years before there were over 1,000 DeMolay chapters and the number of members was in the thousands. The Order's growth also spread beyond the U.S.'s borders to other countries. Then came the depression, and DeMolay suffered the same as did all such organizations. After the lean years, the Order once again became strong with nearly 3 million young men having been initiated since its founding in 1919.

One of Dad Land's fervent dreams was a nice home for the international DeMolay office, and this came to pass in March, 1958, when the DeMolay staff occupied the fourth floor of its new building at 201 East Armour Blvd., in Kansas City, Mo.

Masonically, Dad Land was one of the greatest. The following are his many Masonic memberships and honors:

He was a member of Ivanhoe Lodge No. 446, A.F.&A.M., K. C., Mo.; Kansas City Chapter No. 28, R.A.M., K. C., Mo.; Kansas City Council No. 45, R.&S.M., K. C., Mo.; Kansas City Commandery No. 10, K.T., K. C., Mo.; Past Sovereign of Mary Conclave No. 5 of Red Cross of Constantine, K. C., Mo., and was Grand Chancellor of United Grand Imperial Council, R.C.C.



A TRIBUTE was paid to Dad Land as he finished his term as Imperial Potentate of the Shrine of North America when he received the scroll pictured above from the other officers of the Imperial Divan.

He was a member of the Kansas City Scottish Rite bodies, was a past Commander, DeMolay Council, Knights of Kadosh No. 2, Western, Mo.; in 1919 was elected to the rank and decoration of Knight Commander Court of Honor; and was coroneted a 33° of the Southern Jurisdiction in 1925 at the almost unprecedented age of 35. He was a past Potentate of Ararat Shrine Temple in K. C., Mo., and was Imperial Potentate of the Shrine of North America in 1954-55.

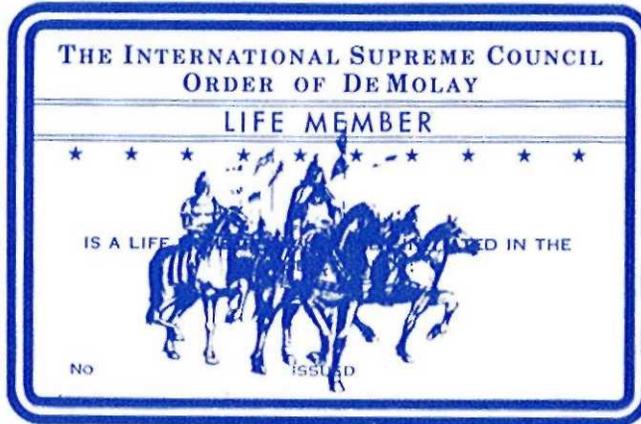
SOME of his honorary memberships in various Masonic bodies were in the Grand Lodge of Montana, the Grand Chapter Royal Arch Masons of Michigan, and his most recent honorary membership was in Eau Claire Lodge No. 112, F.&A.M., Eau Claire, Wisc., conferred at its Centennial observance on September 12, 1959. Dad Land was also a member in the following: Royal Order of Jesters, Kansas City Court No. 54; Royal Order of Scotland; Grand Council of Allied Masonic Degrees; Missouri Lodge of Research, A.F.&A.M.; Board of Trustees, Shriners Hospital for Crippled Children.

Many high Masonic honors were conferred on Dad Land, among which were the first International Gold "Royal Arch Medal" from the General Grand Chapter of Royal Arch Masons in 1951 for work in the humanities; the Grand Cross Court of Honor by the Supreme Council 33°, A.&A.S.R., Southern Jurisdiction, in 1955; the "Josiah Hayden Drummond Distinguished Service Medal" by the Most Worshipful Grand Lodge, A.F.&A.M., of the State of Maine in 1956; and the "Joseph Montforth Medal" for meritorious Masonic service by the Grand Lodge, A.F.&A.M., of North Carolina in 1958.

No less impressive were the civic accomplishments of Dad Land. At the time of his death he was president of the Kansas City Board of Education, director of the Columbia National Bank, trustee of the Harry S. Truman Library, Inc., and President of the Board of Trustees of the DeMolay Dormitory Association of the University of Missouri.

(Continued on page 14)

Plastic Life Membership Cards Being Issued



There have been many inquiries concerning the new plastic life membership card being issued by the Supreme Council. Both sides of the new card are shown at the left in actual size.

On the front of the card the member's full name is stamped in the top blank and is followed by the name of the jurisdiction where he was initiated, his patent number and the date of issue of the card.

As soon as the card is received, the member should sign his name in ink in the space provided on the back side and affix the fingerprint of his right index finger.

The card will be mailed to each individual member at his home address as soon as he is reported as having received his DeMolay Degree. The card is sent automatically to every new member who is initiated after Oct. 1, 1959 under the new \$10.00 Supreme Council life membership fee.

It will also be sent to those members initiated under the old plans who pay the proper fees for conversion to life membership in the Supreme Council.

The new plastic card testifies to the holder's life membership in the Supreme Council only. A DeMolay member must still have a current and valid chapter dues card in order to gain admission to any DeMolay meeting or other function. The plastic card cannot and will not perform this function.

On the reverse side of the card this statement is printed: "Life membership is subject to good conduct . . . Not being expelled . . . Payment of all dues and fees . . . fulfillment of all obligations to his chapter and strict conformance with the rules and regulations of The International Supreme Council of The Order of DeMolay."

Career Information Kits Are Now Available to You

Does your chapter have a crystal ball for seeing into the future? Probably not, but your working-future can be foreseen to a great extent with the new Supreme Council Career-Information Kit. The Career-Information Kits will be available January 1, and can help every chapter plan a career guidance program which will encourage DeMolays to think ahead to their futures.

The Career-Information Kits will contain facts on how to organize a career guidance activity, program ideas, how and where to find facts about vocations, a review of counseling in general, and an explanation of career guidance in DeMolay. Also included in the kit is a series of 33 illustrated and interesting career pamphlets furnished by the New York Life Insurance Company. These pamphlets cover the following topics:

- | | | |
|------------------|-----------------------|---------------------------|
| Accountant | Aeronautical Engineer | Newspaperman |
| Architect | Electronic Engineer | Nurse |
| Armed Forces | Farmer | City and Regional Planner |
| Atomic Scientist | Food Retailing | Printing Industry |
| Banker | Foreign Service | Retailing |
| Business | Life Insurance | Salesman |
| Chemist | Lawyer | Scientist |
| Clergy | Librarian | Teacher |
| Dentist | Mathematician | Traffic Manager |
| Doctor | Medical Technologist | Personnel Work |
| Engineer | Mineral Industry | Pharmacist |

Planning a College Education, a 31 page booklet on preparation for college, is also included in the kit. This book is concerned primarily with the cost of tuition, board and room, books, etc., of various U.S. and Canadian colleges and how to prepare to meet that cost.

The Career Information Kits are free of charge and will be sent to any Chapter upon request. Write to the Department of Education and Career Guidance now and make sure that your chapter is among the first to receive its DeMolay Career-Information Kit.

In Memoriam

May their souls rest in peace in that celestial sphere of eternity—

Frank B. Carey
Duluth, Minnesota, Oct. 27, 1959
Emeritus Active Member

Frank S. Land
Kansas City, Mo., Nov. 8, 1959
Founder and Secretary General
Active Member

C. D. Williamson
Laramie, Wyo., Dec. 9, 1959
Active Member and Executive
Officer in Wyoming

ISC Members

New Active Members and Deputies of the International Supreme Council and changes made since October 1 include:

New Members:

None

Resignations:

Arnold E. Pace, Halifax, Nova Scotia, Active Member.

Handbook Offers You the Answers

The new *DeMolay Handbook* published in May has been widely acclaimed by DeMolay leaders throughout DeMolayland as one of the finest publications ever issued by the International Supreme Council.

The 266-page manual covers practically every phase of DeMolay and includes all the information formerly contained in the old "Bulletins" plus hundreds of new facts and items.

The *Handbook* is a "must" for new advisors as well as members, mothers or anyone else desiring to find the answers to most of their questions about the Order. Read one chapter a day, and in three weeks time you will be thoroughly versed in the various aspects of the Order of DeMolay.

The cost of the *Handbook* is \$2.00 per copy with a special discount price of \$17.50 for 10 copies when purchased

(Continued from page 10)

"The death of Frank Land takes a splendid Kansas Citian as well as a world citizen. Millions have lost the one they knew as 'Dad' and many others have lost one of the finest of friends."

DeMolay Grand Master Earl E. Dusenbery issued an edict to all Executive Officers on Nov. 9 to instruct their chapters to observe a 30-day mourning period in memory of Dad Land by draping the chapter altar in black crepe.

The family issued a request that floral offerings be omitted at the funeral and instead that contributions be sent to the DeMolay Foundation, Inc.

Flowers still engulfed the entire front of the church sanctuary. A total of \$2700 had been contributed to the DeMolay Foundation, Inc., by presstime of the *Cordon*.

Planning is underway now to set up a definite memorial fund in memory of Dad Land. As soon as concrete details

Utah Grand Master Honored With Class

C. Leander Prisk, Grand Master of Masons in Utah, was honored with a class of 34 DeMolay initiates on Nov. 11 before a large group of Masons at the Masonic Temple in Salt Lake City, Utah.

Salt Lake chapter conferred the degrees and also had the most candidates with 13. Bountiful chapter was close behind with 12, followed by Ogden with 5, Provo with 3 and Price with 1.

Grand Master Prisk is a Sr. DeMolay and PMC of Salt Lake chapter. His two sons are also PMC's of Salt Lake chapter.

are available, facts and information will be issued to all DeMolay chapters and leaders.

A WORD FROM THE GRAND MASTER

By EARL E. DUSENBERY

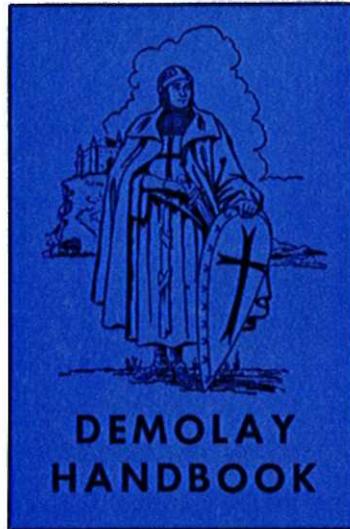
To the Executive Officers and Active Members, Dads and Advisory Boards, the Master Councilors, Officers and Members of the Order of DeMolay,
GREETINGS:

The saddest task I have had to perform during my term of Grand Master was that of issuing an edict calling for all altars to be draped and a 30-day mourning period for DeMolay's beloved Founder Dad Land. His passing on November 8th was the greatest tragedy ever to hit DeMolay, and he and his great leadership will be severely missed throughout our great Order. It is seldom that a man of his quality and greatness is born. I know that you as DeMolay leaders and members will put forth every effort to see that the Order continues to advance in the some manner as if he were here leading us.

Dad Land had great hopes of International DeMolay Week in March of each year becoming an annual well-organized activity of every single DeMolay chapter, because it offered a world-wide unified effort to put DeMolay on parade before the eyes of citizens of communities wherever chapters are located. It affords an opportunity to show your friends and neighbors exactly what DeMolay is—what you stand for and what you do. The numerous long-range benefits of your chapter having a full week of planned activities are practically indescribable because the creation of good will is difficult to measure. The benefits may not be recognizable for months or even years, but they will be liberally returned eventually.

Besides a general better understanding of DeMolay among the citizens of your community, DeMolay Week can enable you to get many new chapter members. Far too many potential members never know anything about the Order or are never invited to join. To have a successful DeMolay Week March 13-20, you should begin your planning now. Be sure every Advisor and chapter member is solidly behind the program and has a part in it. Don't forget the Mothers and sponsoring body either, they can be a big help in your plans.

If all 2200 of our DeMolay chapters observe DeMolay Week, the organization will be favorably discussed throughout the world. So let's get busy and make it happen.



in a single order and sent to one address.

Anyone is eligible to purchase a *Handbook*. It is highly recommended that each advisor of a chapter have his own copy as well as a copy for each of the stations of the MC, SC, JC, and Scribe. Some chapters are even purchasing one for each of its members.

So order your *DeMolay Handbook* today while an adequate supply is available.

The titles of the 20 chapters in the *Handbook* are as follows:

- I. What Is the Order of DeMolay?
- II. The Purposes of DeMolay.
A Brief History of Jacques DeMolay.
- III. Functions of the International Supreme Council.
- IV. How to Launch or Reinstale a DeMolay Chapter.
- V. The Advisory Council.
Understanding the DeMolay Member.
- VI. So Goes the Scribe, So Goes the Chapter.
Life Membership.
- VII. The Master Councilor, Senior Councilor, Junior Councilor, Treasurer.
- VIII. Chapter Procedure.
Chapter Meetings, General Information, Ritual.
- IX. Greater Membership.
- X. Activities.
Civic, Fund-Raising, Social, Athletic, Obligatory Days, Others.
- XI. The Representative DeMolay Program.
- XII. Public Relations and the Cordon.
- XIII. Mothers' Circles.
- XIV. Career Guidance.
- XV. Honors and Awards.
- XVI. Typical Year-Around Program.
- XVII. DeMolay Clubs.
In Communities, At Colleges, At Military Bases.
- XVIII. DeMolay Jewelry and Accessories.
- XIX. District and Jurisdictional Programming.
- XX. Public Ceremonies (includes the Flower Talk).
Index.

Calif. Shrine Game Invites Caldwell, N.J. Bagpipe Band

The Caldwell Chapter Bagpipe Band of Caldwell, N. J., whose services are in demand more and more each month, was invited to participate in the pre-game parade of the East-West Shrine football classic on Jan. 2 in San Francisco, Calif.

Shriner Bill Coffman, who is managing director of the football affair, issued the invitation and said that possibly the group would also perform during half-time of the game before a nation-wide television audience.

The Bagpipe Band members accepted and flew to the west coast on Dec. 30 with 21 players and three advisors. While in San Francisco, the Caldwell DeMolays were hosted by San Carlos chapter at a special meeting and given a guided tour of the area by the Calif. DeMolays.

The group stayed at the central YMCA in San Francisco and returned to N. J. on Jan. 4.

Church Held on Aircraft Carrier

Rhode Island DeMolays were invited to attend a special Masonic church service aboard the aircraft carrier USS *Tarawa* on Nov. 22.

Issuing the invitation was R. I. Grand Master of Masons Hailes L. Palmer.

Order of DeMolay



Member's Record Book

Record Book Is Helpful

Do you have a copy of the DeMolay Member's Record Book? If not, you are missing a vital source of information that can be helpful to every member.

The book not only provides appropriate blanks for keeping a running history of your personal accomplishments and activities in DeMolay, but also affords you a brief summary of the Order of DeMolay organization.

The booklet is worth its nominal cost of \$.50 if for no other reason than the fact that it contains a good photograph and message from our late beloved Founder, Dad Frank S. Land.

There is also a biographical sketch of Dad Land's life as well as a history of the DeMolay movement and Jacques DeMolay. Brief descriptions are given of all DeMolay honors and awards.

Some of the more outstanding Sr. De-

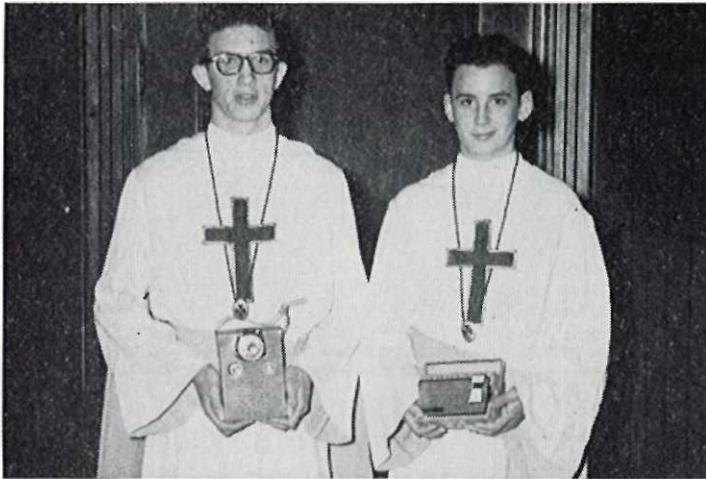
Deadline

Don't forget that all chapters must have their nominations for the Balfour DeMolay Distinguished Service Awards to their Executive Officers by Feb. 15.

The first winners of the new award will be selected in March. Truly handsome awards are being provided by the Balfour Jewelry Co.

Nomination forms and instructions were mailed to all chapters in December. If your chapter did not receive a set, write the Director of Activities at Supreme Council Headquarters for another set.

Molays who have made a name for themselves in adult life are also listed. Many chapters make it a practice to give every new initiate a copy.



WICHITA, KAN., CHAPTER started off under the new Life Membership plan of the Supreme Council in a big way on Oct. 14 with the initiation of 109 candidates. The two top petition-getters were awarded transistor radios for 1st and 2nd place prizes. On the left is Tom Deaver who obtained 18 petitions. On the right is Walter H. Mooney who obtained 28 petitions. This made a total of 36 petitions obtained by Mooney in two consecutive classes since his initiation into DeMolay. At the right is William L. Cozine receiving the Homer T. Harden award at the ceremonial from Supreme Council Executive Officer Bruce Newton. The bronze plaque is awarded to the most outstanding member of Wichita chapter each year as a memorial to "Dad" Homer T. Harden who was Advisor of Wichita Chapter from the time of its inception in 1922 until his death in 1939. Cozine is a PMC, RD, Chev., Blue Honor Key holder with 2 Stars and SC of the Kansas DeMolay Association.

Land's Death Continued (from page 3)

of that generation the qualities that have marked the lives of heroes and saints in all generations, Reverend Duncan said.

"As the years passed and his influence grew increasingly great," Reverend Duncan continued, "he remained to those in my generation the same 'Dad' Land we had first known when as young men we knelt at a DeMolay altar and somehow realized that from that time onward we had a friend who would follow our lives with interest through the years.

"He stood as a great reservoir of strength for the continuation of the ideals of our youth and for the cardinal virtues of 'love of God, love of home and love of country,' he inculcated in the ritual known now by some 3 million boys."

FRANK A. Lewis, Secretary and past Master of Ivanhoe Lodge No. 446, conducted Masonic services after the regular service. Burial was at Mt. Moriah cemetery.

Dad Land's survivors include his wife, Nell M. Land of the home address; his mother, Mrs. Elizabeth James of Hickman Mills; a sister, Mrs. C. P. Stein of Chicago, Ill.; a half-sister, Mrs. Robert Palmer of Hickman Mills; and a nephew, John Andie of the home address.

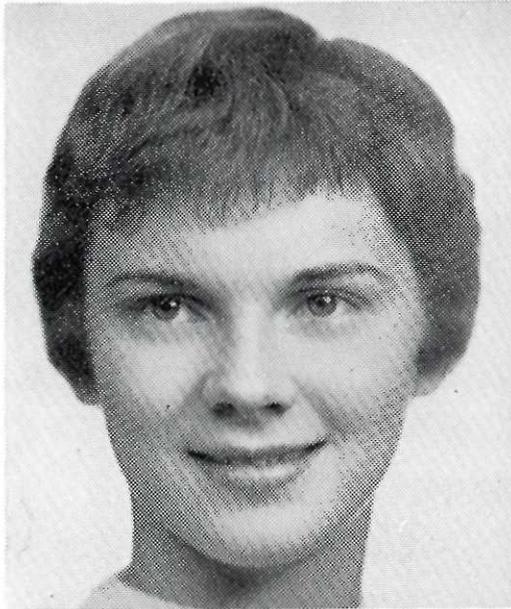
Land's Life Continued (from page 11)

DEMOLAY was not the only organization he founded, for in 1927 he founded the Young Men's Civic Forum International and in 1930 was co-founder of the Metro Clubs. He held memberships in the Native Sons of Kansas City, the Missouri Historical Society, the National Youth Week Committee for the U.S. and a life membership in the Kansas City Conference of Social Work. In 1959 he was made an honorary member of Acacia fraternity of Missouri University.

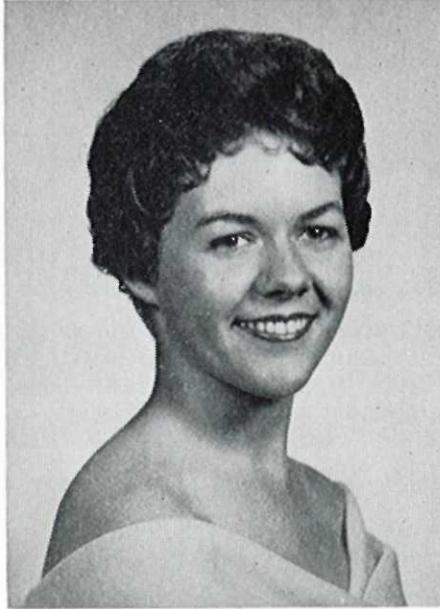
He was a member of the 16th Circuit Judicial Commission of Missouri, a director of the Kansas City Tuberculosis Society and of the Zoological Society, a member of the Executive Committee of the National Security Committee of Washington, D. C., and a past member of the Advisory Council of Yenching University of Peiping, China.

He was a member of the Kansas City Club, the Carriage Club in Kansas City, and the Chicago Club in Chicago, Illinois. In 1932 he was presented with an achievement medal by the city of Toledo, Ohio. He was given the Medal of La Fundacion International Eley Afare by the Republic of Panama in 1955 and was the recipient of a civic banquet in Kansas City, Mo., in January, 1957, as "Citizen Extraordinary."

Dad Land also held two honorary doctor of humanities degrees. One was from Ottawa University in Ottawa, Kansas, and the other was from Indiana Technical College in Ft. Wayne, Indiana.



Kay C. Hulebak
Intern. DeMolay Assoc. Sweetheart



Judy Faye Boles
Miss Oklahoma Conclave



Lani Jean Herbeck
Oklahoma State Sweetheart

Four Fall Conclaves Held

Alberta . . . Some 210 DeMolays attended the three-day jurisdiction conclave held in Calgary on Oct. 9-11. The affair was widely covered on both radio and television stations in Calgary.

The special guest speaker for the conclave was DeMolay Grand Master Earl E. Dusenbery of Des Moines, Iowa. On Sunday morning, approximately 200 drove in cars to Banff for a special church service at St. George's in the Pines Anglican church.

Arizona . . . Three hundred persons attended what has been called the best state conclave held in 30 years at Yuma Nov. 27-28.

Competitions were held in various DeMolay events as well as athletics including gymnastics. Ed Rathje of Stoner chapter of Phoenix won the Flower Talk and helped his chapter take top all-around honors.

Jon Switzer of Ajo chapter was elected State MC, and Miss Vicki Regkowski was selected as the new State Sweetheart.

Oklahoma . . . Tulsa was the site for the 32nd annual Oklahoma state conclave, and a total of 28 trophies and medals were awarded to competition winners during the 3-day affair. Delta chapter of Tulsa captured the most—6, including the sweepstakes trophy.

Several DeMolay out-of-state visitors were present including Dr. R. E. Scott, Executive Officer in New Mexico; Donald B. Carter, Executive Officer in Tennessee; Dr. Bert O. Miller, Adjutant to the Executive Officer in Arkansas; Walter E. Seifert, Jr., District Governor for Middle Tennessee; Ken Lance, Aide to the Executive Officer for N. Mex.; and Dennis Daugherty, State MC of Kansas.

Several Okla. Grand Lodge officers were present including Grand Master Ray K. Babb and Past Grand Master L. V. Orton.

B. Gary Bassham of Delta chapter in Tulsa was elected State MC, and Miss

Judy Faye Boles, representing Trinity chapter of Guthrie, was selected as "Miss Conclave."

Rhode Island . . . Two Hundred DeMolays and leaders turned out for the 28th annual state conclave held in Cranston on Oct. 17-18. Earl Nason Henry, Jr., PMC, RD and Chev. of Doric chapter in Cranston, was elected State MC. Miss Judy Shaffer, representing Doric chapter, was selected State Sweetheart.

Executive Officer Robert W. Markham compiled a special 33-question quiz to present at an afternoon session of the conclave, which was to allow those attending to judge themselves on their knowledge of DeMolay.

It was also announced that for all future conclaves the officers of the state council will have charge of conclave arrangements instead of individual chapters.

Plot of Ground Is Given To 2nd District of Ohio

The Second DeMolay District of Ohio was presented with a plot of ground in Acacia Memorial Park, an all-Masonic cemetery, in a special ceremony on Sept. 13 in Mayfield Heights, Ohio.

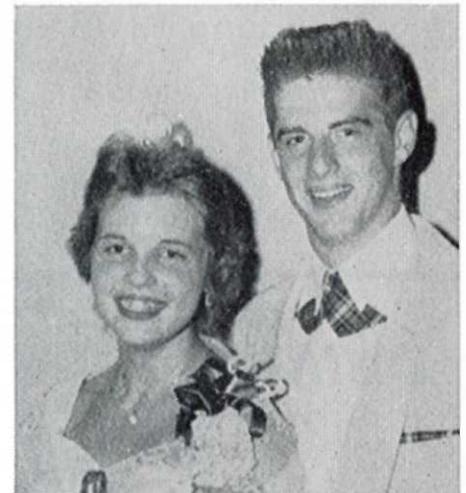
The plot is just to the left of the main entrance and consists of $\frac{3}{4}$ ths of an acre. The area is for outdoor memorial services or other appropriate activities of chapters of the Second District.

Some 300 persons attended the dedication with Judge Earl R. Hoover of the county common pleas court giving the main address. Several musical selections were sung by a choir composed of Rainbows and DeMolays.

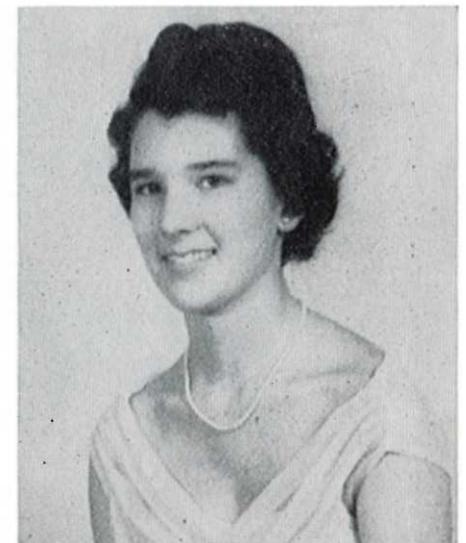
There's no time like the present, go out and get a new member.

New members are the lifeblood of DeMolay; get a transfusion today.

Every member get a member.



MISS JOYCE BLUM was selected as "Queen of the Ball" at the New Jersey state conclave. She is from Nutley and was escorted at the dance by Richard McClintick, MC of Nutley chapter.



Judy Shaffer
Rhode Island State Sweetheart

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ATTENTION ALL RADIO HAMMS!

The Supreme Council Staff is investigating an amateur radio program and needs to know all the DeMolays and Advisors who are HAMS. Please send us one of your station cards and note on there the name of your chapter and if you are a member or advisor. Don't wait, send them today to the Director of Public Relations, Order of DeMolay, 201 E. Armour Blvd., Kansas City 11, Mo.

Register Now For Golf

International DeMolay Tournament

June 13-15 St. Joseph, Mo.

Send Registrations to Supreme Council Headquarters

Subscribe to the Cordon

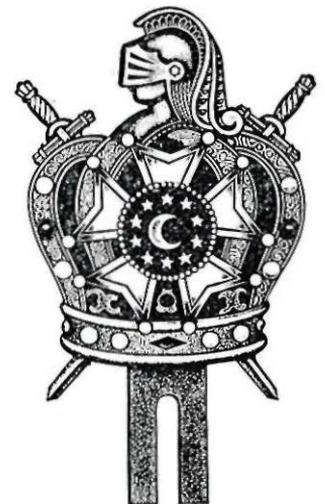
3 years \$3.75

1 year \$1.50



DeMolay Coat-of-Arms NOW Available

The beautiful blue and gold coat-of-arms of the Order of DeMolay is now available for your blazer. The attractive embroidered emblems look especially fine on a navy blue or white blazer. Each \$1.50



Car Emblem

A beautiful official display piece for your car, or other use. Three color enamel on a highly polished base. Size of emblem is 3 in. by 4 in. Identify yourself as a DeMolay with this emblem on your license plate holder. Each\$2.50

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