



## Membership Initiative

# The DeMolay Olympics

With the 2020 Olympics in Tokyo fast approaching, DeMolay International has created its own worldwide competition to unite the globe in brotherhood. The DeMolay Olympics will be an all-around membership recruitment program that encourages the growth of Chapters and Jurisdictions throughout DeMolay International.

### Individual Prizes

The first will be through individual incentives that members earn by being the first-line signer on petitions in 2020. The more new members you bring into DeMolay, the more prizes you earn.

<b>2 Members Signed</b>	Grand Master's Lapel Pin
<b>4 Members Signed</b>	DeMolay Sunglasses
<b>6 Members Signed</b>	DeMolay Tie/Bow Tie
<b>8 Members Signed</b>	DeMolay Jacket
<b>10 Members Signed</b>	DeMolay Bluetooth Speaker
<b>15 Members Signed</b>	DeMolay Watch
<b>20 Members Signed</b>	Trip to DeMolay International Session*

\*Includes airline travel and registration. Members outside the United States will have connecting flights within the United States comped.



## Chapter Medals

Here's where The Olympic Games meet DeMolay. Chapters that complete the following tasks will earn medals for their Jurisdictions. Each Jurisdiction will be looking to accumulate the most medals between all of their Chapters. Medals will be assigned a points value and the total count will determine the winning Jurisdiction in each Region. The final winners will be announced at the end of the year.

**(1 Point) Bronze Medal** - Earned for each term plan submitted and accepted.\*

**(3 Points) Silver Medal** - Earned for every Chapter that initiated 5 or more new members.

**(5 Points) Gold Medal** - Earned for each PMC-MSA awarded.

\*Submit to detailed budget and term plan to membership@demolay.org within 10 days of being installed. It must include a detailed budget, obligatory days, stated meeting at least once a month, fundraising event, civic service event, athletic event and masonic service event.

## The DeMolay Olympics Triathlon

This program is a combination of three membership competitions that will be conducted during the year. While each competition is different, the winners will all be determined via percent growth. The awards for each competition are the same medals from the Chapter Incentives portion of the 2020 Membership Program. At the start of each of the competitions a reminder of the standings will be sent out via The Ambassador.



**Swimming** - The first component of the Triathlon runs from January through April. Jurisdictions will compete against other Jurisdictions in their division for the highest percent growth, similar to the 2019 Membership Competition. Your Jurisdiction may have changed divisions, see page 4 for the full listing.



**Biking** - The second component of the Triathlon runs from May through August. Regions will compete against other regions one-on-one in percent growth.



**Running** - The third and final component of the Triathlon runs from September to December. Jurisdictions will compete against other jurisdictions within their region for the highest percent growth.



## The Torch

The Torch is our way of highlighting the highest performers around the world. Whoever is in the lead for the Regional, Jurisdictional, Chapter, and Individual is the Torchbearer and will be announced monthly in The Ambassador.

Regional	Jurisdictional	Chapter	Individual
The Region with the most points.	The Jurisdiction with the most points.	The Chapter with the highest percent growth in 2020.	The individual that is the first-line signer for the most new members.

## Calendar Promotional Posts

**#DeMolay365:** This slogan will be used to encourage DeMolays, advisors, alumni, and friends to promote DeMolay in their daily lives.

**DeMolay Month:** Between March 1<sup>st</sup> and 31<sup>st</sup> we will post a shoutout from members throughout the world about their experience in DeMolay.

**Brotherhood Week:** From August 2<sup>nd</sup> through the 8<sup>th</sup>. Talk about the people who mean the most to you in DeMolay.

**Back to School Wear Days:** Every Wednesday in September, post a picture of you wearing your DeMolay gear at school or work.

**Virtues Week:** From November 8<sup>th</sup> through the 14<sup>th</sup>, Highlight our seven cardinal virtues and tell us why you think they are important to DeMolay and your everyday lives.

**Comradeship Day:** On the 4<sup>th</sup> of each month post a picture of you with your DeMolay brothers.

**Senior DeMolay Engagement:** We are looking for testimonials and stories from Senior DeMolays about their favorite memories in DeMolay as well as how it has helped them in their lives.



### Division A

Bolivia	Florida	Illinois	Indiana	Massachusetts	Missouri
NorCal & Hawaii	Ohio	Oklahoma	Paraguay	Pennsylvania	Southern California
Texas		Virginia		Washington	

### Division B

Arizona	Colorado	Georgia	Kentucky	Maryland	Michigan
Minnesota	Nebraska	New Jersey	New York	Oregon	Romania
	Tennessee			Wisconsin	

### Division C

Arkansas	Connecticut	Delaware	Idaho	Iowa	Italy
Kansas	Maine	Mississippi	Montana	New Mexico	Nevada
New Hampshire	North Carolina	Peru		South Carolina	Utah

### Division D

Alaska	Alabama	Albania	Argentina	Aruba	France
Germany	Japan	Louisiana	North Dakota	Panama	Rhode Island
Serbia	South Dakota	Uruguay	Vermont	West Virginia	Wyoming